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## ABSTRACT OF THE DISCLOSURE

In the midst of fastening conveyance of a recording medium, when a jam occurs and a belt is stopped once, the recording medium loaded on the conveyance belt as it is can be easily removed.

The apparatus for rotating the conveyance belt and supplying electricity to the belt so as to absorb and convey a recording medium on the surface of the belt, comprising: an electrical feeding member capable of supplying electricity to the conveyance belt comprising portions to be fed at a first voltage value for fastening the recording medium or at a second voltage value for releasing the fastening of the recording medium; conveyance failure detection elements for detecting a conveyance failure; and a control portion for performing a control of the conveyance belt and the electrical feeding member based on a detection signal of the conveyance failure detection element, wherein the electrical feeding member supplies electricity to the conveyance belt at the second voltage value when the conveyance failure is detected by the conveyance failure detection element.